

We are Swinkels Family Brewers



Curious beer brewers.

We want the world to enjoy our beer



Royal Swinkels
family brewers

Our mission

**we want the
world to enjoy
our beer**



Our vision

a sustainable
family brewer
with firm roots in
the local soil





You can taste our brewer's intuition

We are Swinkels Family Brewers. A 100% independent family brewer. Beer is enjoyment, it brings people together. That's why we offer the right beer for every occasion, each with its own taste and character. Brewed with love in one of our breweries.

Brewing beer has been in our genes for 300 years.



Our history





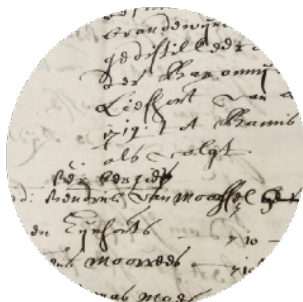
1680

Brewery De Kerkdijk appears in the archives for the first time.



1925

After building a new brewhouse, the three bothers Frans, Piet and Jan Swinkels introduce a new (low-fermentation) brewing method for brewing pilsner.



The year in which the oldest excise documents have been recovered.

1719

From this moment on, the brewery and the Swinkels family are inextricably connected.

1773

The Swinkels family have been malting their own barley since they started brewing. In this year Johannes Swinkels opens a new malthouse that enables a considerable capacity expansion.

1940



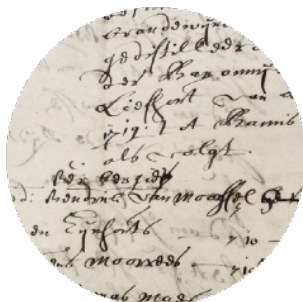
1680

Brewery De Kerkdijk appears in the archives for the first time.



1925

After building a new brewhouse, the three brothers Frans, Piet and Jan Swinkels introduce a new (low-fermentation) brewing method for brewing pilsner.



The year in which the oldest excise documents have been recovered.

1719

From this moment on, the brewery and the Swinkels family are inextricably connected.

1773

The Swinkels family have been malting their own barley since they started brewing. In this year Johannes Swinkels opens a new malthouse that enables a considerable capacity expansion.

1940



1972

We replaced the wooden crate with a plastic crate: the well known 'half crate' for 12 bottles.

1993

We introduced Bavaria 8.6. An intensely characteristic beer with 8.6% alcohol.



1999

We collaborate with Koningshoeven brewery where Trappist monks are dedicated brewers of La Trappe.



In this year the Bavaria beers cross the border for the first time, to Italy.

1973

We introduce Bavaria Malt: the first non-alcoholic beer by Bavaria.

1978



We open a 2nd malthouse in the 'Eemshaven' (Groningen).

2004



2007

The 6th generation Swinkels' passes the baton to the 7th generation. In honour of this we introduce the new superior pilsener Swinckels'.



2016

We expand our offer of pils and specialty beers by acquiring Palm brewery and Rodenbach brewery.



In Ethiopia, together with 8,000 local shareholders, we open Habesha brewery.

2015



100% merge of Bier&cO, one of the biggest importers of specialty beers in Europe.

2018

300 years brewery Bavaria







Our organisation



Company facts



The ultimate portfolio player

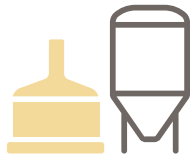
26 brands



ca. 1,800
employees



€ 713,1 m.
turnover



3,862
tonnes cereal extract



2 malthouses

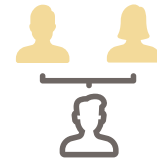
336,000 tonnes malt



8,000,000
hectolitres beer

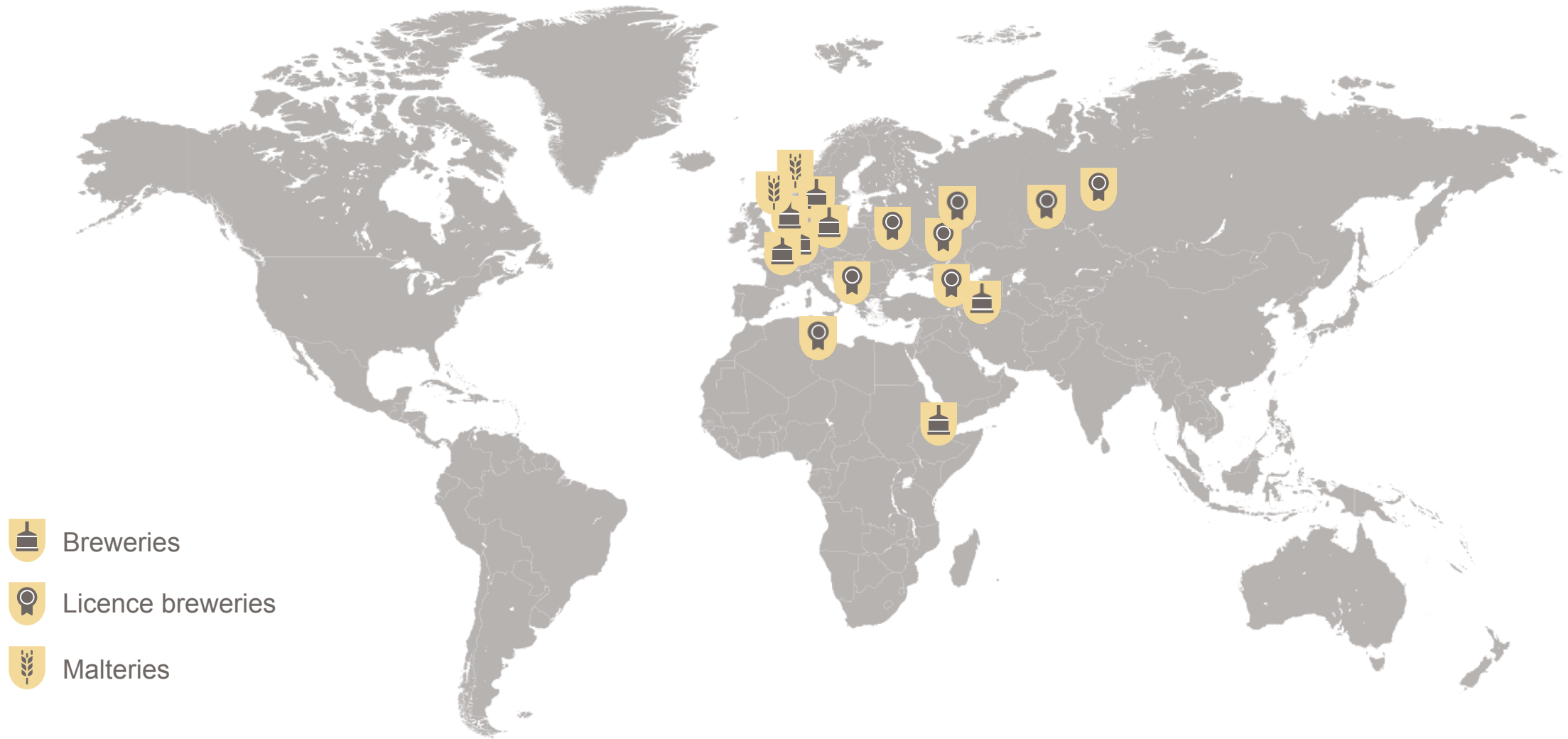


856,000
hectolitres soft drinks

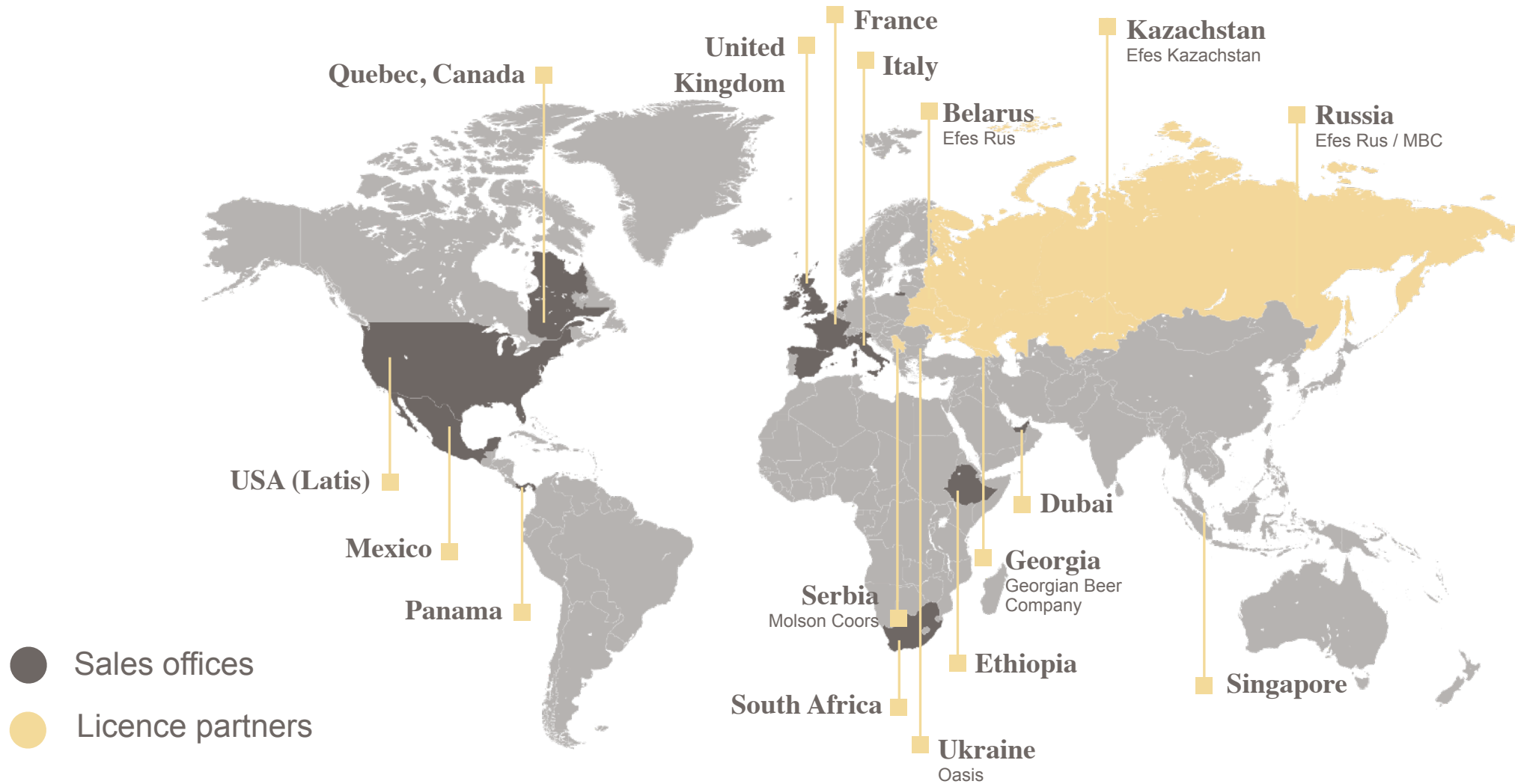


22
family members

Production locations



Sales offices and licence partners





Collaboration with local brewers

- 2016** Merge of Brewery Palm and Brewery Rodenbach
Minority interest Brewery de Molen
- 2017** Collaboration with Beer brewer Moritz Barcelona
- 2017** Collaboration with Brewery Vandeoerspong, Brewery Maallust, Brewery Maximus, Brewery Oersoep
- 2018** Merge of Bier&cO, one of the biggest importers of specialty beers in Europe
- 2019** 100% Merge Brewery de Molen
- 2019** Acquisition Georgian Brewer Argo



Bier&cO, one of the largest importers of special beers in Europe

Exclusive importer

with brands like
Weihenstephan and BrewDog



**Real ambassador
en authority**

in local- and special beers



Exporter of different

**Dutch craft beer
brands**



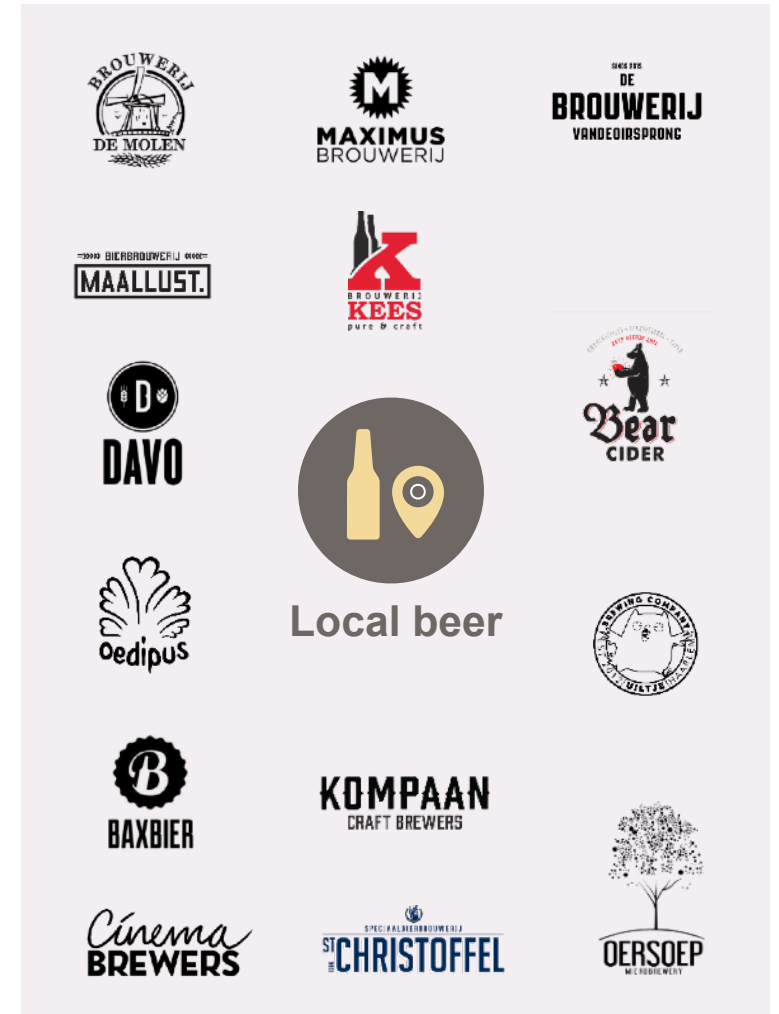
43 brands

international and local



44 employees

Our portfolio



Our family



A 100% independent family business



& generation generation

Johannes Swinkels (4th generation) and sons Frans, Piet en Jan (5th generation)

Managing Board consisting of 17 Swinkels' cousins of the 6th generation

generation

Working family members of the 7th generation

Our
offer



Beers



Non-alcoholic beers



Non-alcoholic drinks



Compounds



Malt







Special, unique blend
Strong focus on quality, innovation and bringing people together
300 years of craftsmanship and authenticity





16 80

SWINKELS'

SUPERIOR PILSNER

Superior pilsener, brewed with pure mineral water from our own source
Malted barley from our own malthouse
Specially selected hop varieties and yeast grown for the Swinkels family





PALM®

Characteristic taste with light caramel tones en honey-like mellowness
Home-grown hops
Unique amber malt and PALM yeast

PALM





R RODENBACH

Dark red, surprisingly light and refreshing beer
Special maturing process in 294 oak barrels
Balanced mix of young and mature beer

R RODENBACH





STRONG - BLOND - BELGIAN

CORNET

OAKED

Oaked, heavy blond beer with subtle touch of vanilla
Addition of oak wood chips to the brewing process
Awarded several times at the World Beer Awards

STRONG
CORNET
OAKED





La Trappe

TRAPPIST

Abdij O.L.V. Koningshoeven

Trappist beer

Brewed since 1884 under the supervision of monks

Monks are the owners of the recipe and the brand of La Trappe Trappist



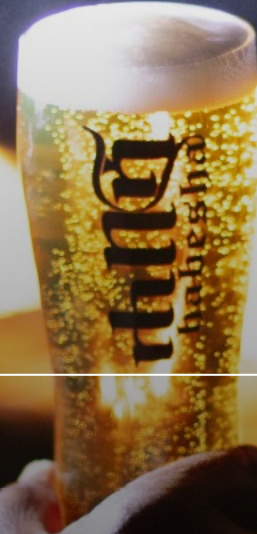


Intense taste and higher alcohol percentage
Process of low fermentation with our own yeast and good ingredients





ሐበሻ
habesha



Refreshing beer with a warm golden colour
Brewed in Ethiopia with 8,000 local entrepreneurs
Habesha stands for unity



Our portfolio



Our breweries





BREWERY
Bavaria

Since 1719
Lieshout

300 years of history

Maltery and brewery on
the same location

Own mineralwater source



Here we brew:



**HOLLAND
IMPORT**





BREWERY
Palm

Since 1747
at Steenhuffel

Craft beer

Top and bottom fermentation

Capacity ca. 945k HL



Here we brew:

PALM

CORNET
OAKED

**Brugge
Tripel**

ESTAMINET
PREMIUM PILS

Urthel
Brewed in Flanders

**STEEN
BRUGGE**
BELGIAN ABBEY BEER

BOCK
PILS





BREWERY

Rodenbach

Since 1836
at Roeselare

Rodenbach beer

Mixed fermentation

Capacity ca. 350k HL



Here we brew:

R
RODENBACH



BREWERY

De Hoorn

Since 1736
at Steenhuffel

Craft beer

Top and bottom fermentation

Capacity
ca. 1,000 L/brew



Here we brew:

BELGIAN CRAFT BEER

ARTHUR'S LEGACY

BROUWERIJ DE HOORN
LIMITED EDITIONS





BREWERY

De Koningshoeven

Since 1884
at Berkel-Enschot

Trappist

Top fermentation

Capacity
ca. 100k HL

Here we brew:

La Trappe
TRAPPIST
Abdy, O.L.V. Koninghoeven



BREWERY

Habesha

Since 2015
at Debre Birhan

Habesha beer

Bottom fermentation

Capacity ca. 1,5 mln HL



Here we brew:



ሐበሻ
habesha



BREWERY

De Molen

Bodegraven NL

Craft beer brewery started in
2004

Top 100 best breweries in the
world



Here we brew:





MALTHOUSE

Lieshout and Eemshaven

Pils, special, craft
and malt distillation

Capacity
ca. 450,000 tons

Here we produce:

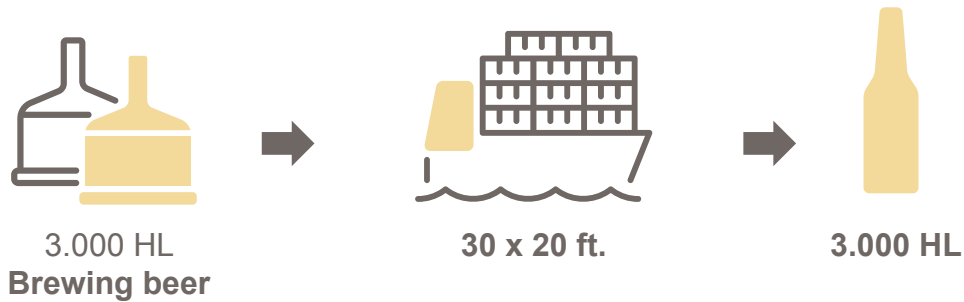


Holland.Malt
your quality in our hands

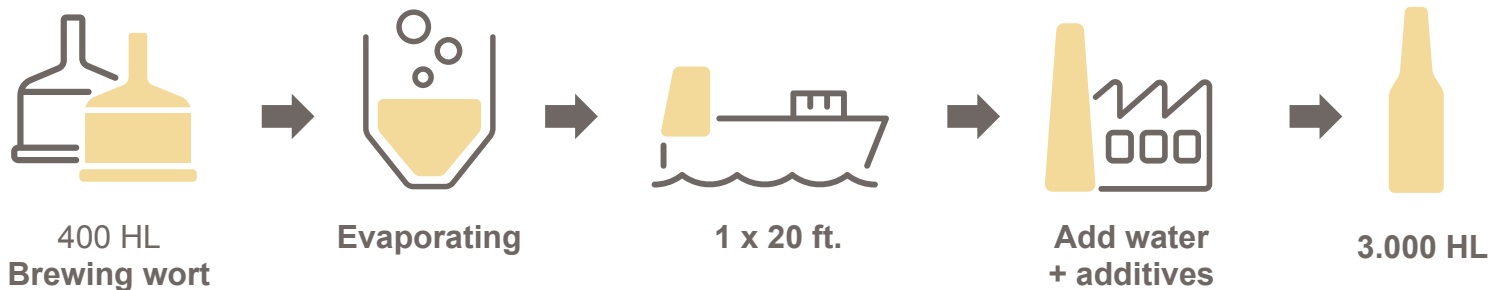


With CereX you have a choice!

Exporting drinks ...



... or exporting Cerex (evaporated wort) and produce the drink locally!



Advantages

- ✓ Quality & shelf life remains the same
- ✓ Local presence
- ✓ Less transport costs & import duties
- ✓ Endless variety of enddrinks: soda's, (non alcohol) beer types, energy drinks, malt drinks

Partnerships in Beverage System Solutions

Business solution to customers: Brewed in The Netherlands, blended and bottled locally



Potential partnerships with:

- **Flavor houses** will be able to deliver a full service solution to their customers.
- **Breweries / soft drink plants:** more efficient use of brewery or plant. Change export product into local production without a local brewery.
- **Bottling & Distribution:** better occupation of bottling lines with own production with relatively low investment.

Local requirements:

- ✓ Malt compound
- ✓ Oxygen free water-maker
- ✓ Blending tank
- ✓ Bottling
- ✓ Pasteur

Value chain Beverage Systems





Sustainable and responsible



We choose sustainable brewing globally



Pioneer in non-alcoholic beer



We contribute locally to a livable environment



Sustainable and circular products and operation



We support national campaigns for responsible alcohol consumption and have our own marketing- and communication code



swinkelsfamilybrewers.com

