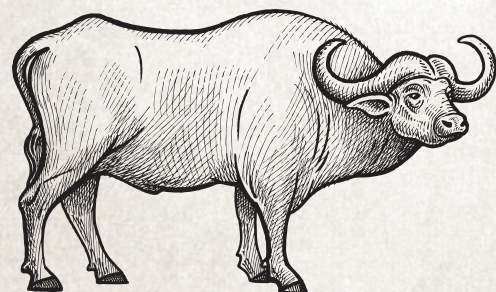
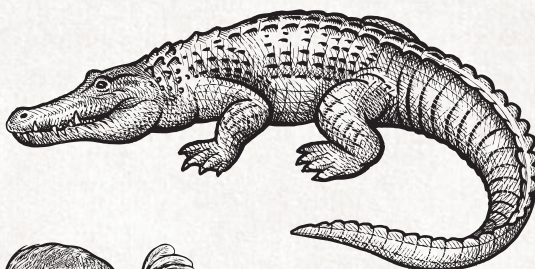
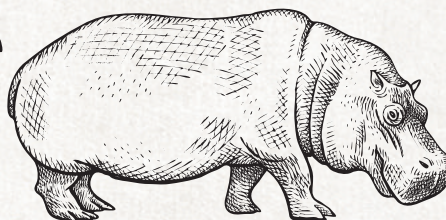
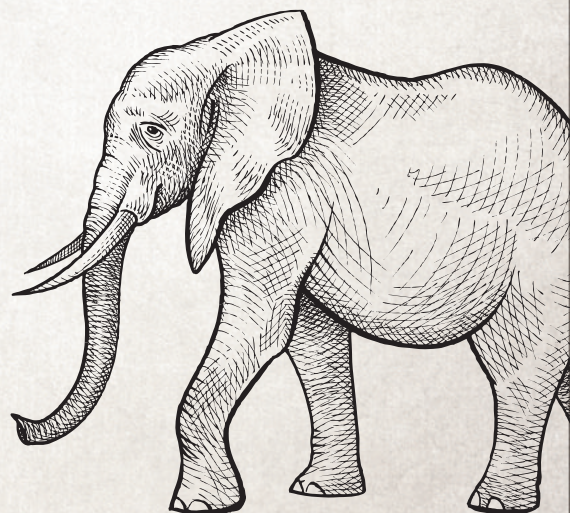
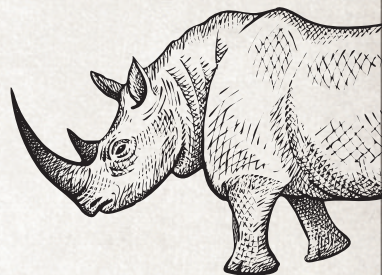
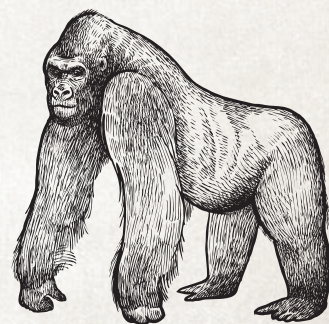


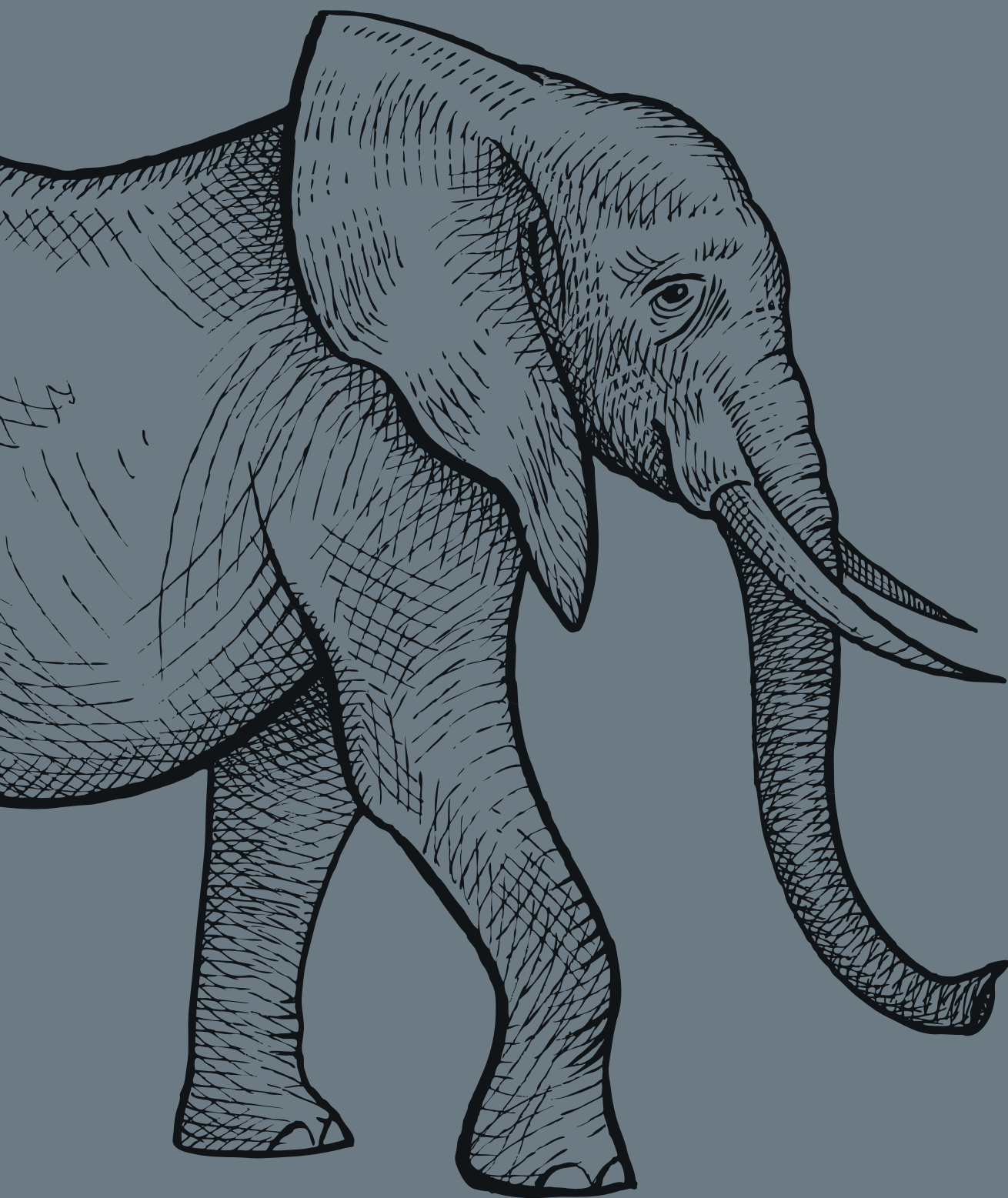
ISSUE 2020



PLUSH

THE LOOKBOOK





THE LOOKBOOK FOR PLANET LOVERS

Manifesto 5

CLASSIC COLLECTION

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FEEL FREE TO CONTACT US, ANYTIME

Bon Ton Toys B.V.

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T +31 20 722 0125 • E sales@ibtt.nl

www.internationalbontontoys.com



MANIFESTO

Saving the planet.

Clearly the responsibility of
superheroes and caped crusaders.

Surely not of the people.
And definitely not of plush manufacturers.

Yet here we are.

Soft-toy producers on a mission.
Mission to bring children happiness,
protect their future
and educate them about
the world we're out to preserve.

Long before climate change was real,
and sustainability was even a word,
we were putting smiles on faces.
With premium plush animals,
made with the highest regard for nature.
It's the ways of our past that make us
fit to fight for our future.

Eighty-five years down the road,
we still do what we can.
And every day we strive to do more.
Because you don't need superpowers
to make a difference.

BON TON TOYS
GREAT PLUSH. BETTER WORLD



BON TON TOYS COMMITS TO THE BLUE ANGEL ECO STANDARD

Blue Angel (Blauer Engel) is the oldest environmental (Eco) label in the world, established in 1978 by the federal government of Germany for the protection of people and the environment. It sets the highest Eco standards in the industry, is independent and has proven itself over more than 35 years as a guide for selecting environmentally-friendly products. Around 12,000 environmentally-friendly products and services from only 1,500 companies have been awarded the Blue Angel logo. Int. BonTonToys is the first plush producer worldwide with products in the market which are tested according to the Blue Angel criteria.

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- No forced or involuntary labor
- No discrimination
- Employees must be treated with dignity and respect
- Employees' right of association must be observed
- Individual written labor contracts must be provided
- Working conditions are safe and employee health is not endangered

BY BUYING A WWF PLUSH YOU MAKE A DONATION TO WWF

OUR MANUFACTURING
STANDARDS



PROTECTING WIDLIFE

BY BUYING A WWF PLUSH
YOU ARE SUPPORTING YOUR
LOCAL WWF ORGANISATION.



EN ACHETANT UNE PELUCHE
WWF VOUS SOUTENEZ VOTRE
ORGANISATION WWF LOCALE.



WWF.PANDA.ORG

EMPOWERING PEOPLE



SUPPORTING OUR EMPLOYEES
TO FIND BETTER WAYS.



BUILDING BETTER LIVES FOR
WORKERS AND STRONGER
INDUSTRIES THROUGH THE
ETHICAL PRODUCTION OF TOYS.

GREAT PLUSH
BETTER WORLD

WE KNOW WE'VE STILL GOT A LONG
WAY TO GO, BUT WE'RE ENJOYING
EVERY STEP OF THE WAY.

RESPECTING THE PLANET



100% RECYCLED
POLYESTER
FILLING



OEKO-TEX
CERTIFIED



NON
TOXIC



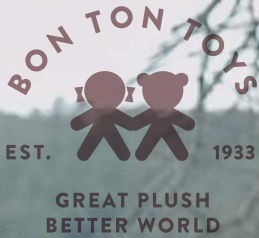
HAND
FINISHED



SOCIALLY
RESPONSIBLE



WE MAKE PLUSH THAT LASTS.
WHICH MEANS LESS WASTE AND LESS PRODUCTION.
CARING FOR YOUR PLUSH AND WASHING LESS ALSO HAS A POSITIVE EFFECT ON THE ENVIRONMENT.





Panda mother & child
28 cm - 11"
15.183.008 IC 2 • OC 8



PROUD PANDA'S



Panda sitting
47 cm - 18,5"
15.183.002 IC 2 • OC 4



Backpack Panda
25 cm - 10"
15.183.200 IC 2 • OC 6



Panda floppy
15 cm - 6"
15.183.004 IC 12 • OC 36



Panda floppy
23 cm - 9"
15.183.005 IC 6 • OC 12



Panda sitting
22 cm - 8,5"
15.183.011 IC 4 • OC 12



Panda sitting
15 cm - 6"
15.183.012 IC 6 • OC 36



Orangutan mother & child
25 cm - 10"
15.191.007 IC 2 • OC 6



Orangutan
23 cm - 9"
15.191.004 IC 6 • OC 18



Orangutan
30 cm - 12"
15.191.053 IC 0 • OC 12



Orangutan
39 cm - 15,5"
15.191.005 IC 4 • OC 12



Chimpanzee
23 cm - 9”
15.191.008 IC 6 • OC 12



Chimpanzee
30 cm - 12”
15.191.052 IC 0 • OC 12



Red Panda
23 cm - 9”
15.183.033 IC 6 • OC 48



Baby monkeys 3 assorted
23 cm - 9”
15.191.042 IC 12 • OC 24



Sitting Sloth
28 cm - 11”
15.999.122 IC 4 • OC 24

NEW
available
March 2020



Koala

15 cm - 6"

15.186.001 IC 6 • OC 24



Wallaby with Joey

19 cm - 7,5"

15.212.023 IC 6 • OC 24



Koala mother & child

28 cm - 11"

15.186.004 IC 2 • OC 6



Koala

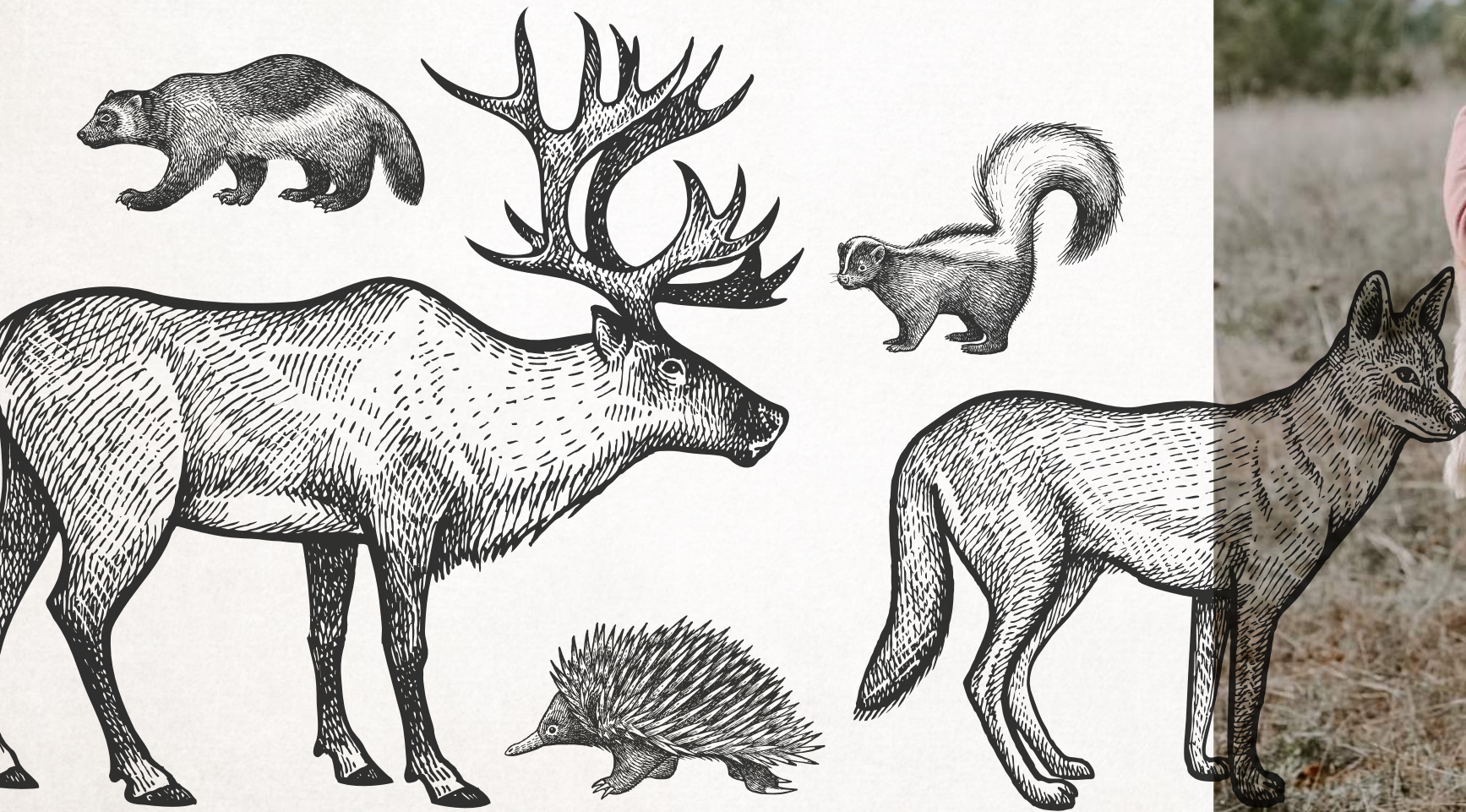
22 cm - 8,5"

15.186.002 IC 4 • OC 12

DID YOU KNOW...

...that koala’s can eat up to a kilogram of eucalyptus leaves a day? Sadly, their habitat is under threat.

Around 80% of koala habitat has been lost to human homes, drought and forest fires.



NEW
available
March 2020



Fennec Fox
25 cm - 10"
15190023 IC 3 • OC 18



Brown hare 2 styles ass.
30 cm - 12”
15.182.001 IC 6 • OC 12



Brown hare 2 styles ass.
19 cm - 7,5”
15.182.002 IC 12 • OC 24



Ibex
23 cm - 9”
15.211.024 IC 0 • OC 12



Grizzly bear
22 cm - 8,5”
15.184.007 IC 4 • OC 12



Red Fox sitting
23 cm - 9”
15.190.004 IC 4 • OC 12



Red fox floppy
15 cm - 6”
15.190.001 IC 6 • OC 24



Wolf
15 cm - 6”
15.190.012 IC 6 • OC 36



Hedgehog 2 ass.
18 cm - 7”
15.211.006 IC 6 • OC 48



Fawn
18 cm - 7”
15.211.009 IC 6 • OC 24



Grizzly bear floppy
15 cm - 6”
115.184.008 IC 6 • OC 36



Red squirrel 2 ass.
23 cm - 9”
15.201.010 IC 8 • OC 24



Red squirrel 2 ass.
15 cm - 6”
15.201.009 IC 12 • OC 48



European Otter
20 cm - 8”
15.169.004 IC 0 • OC 12



Guinea pig 2 ass.
19 cm - 7,5”
15.201.008 IC 12 • OC 24



Wolf
25 cm - 10”
15.190.022 IC 0 • OC 12



Raccoon Charcoal
23 cm - 9”
15.197.001 IC 0 • OC 24



Marmot
23 cm - 9”
15.201.022 IC 4 • OC 12



NEW
available
March 2020

Toucan

30 cm - 12"

15170032 IC 2 • OC 8



Falcon

15 cm - 6" | 6 - 36 pcs

15.170.023 IC 6 • OC 36



Owl

15 cm - 6"

15.170.018 IC 0 • OC 48



Eagle

23 cm - 9"

15.170.020 IC 4 • OC 24



Tropical birds 3 assorted

18 cm - 7"

15.170.011 IC 0 • OC 24



Flamingo
23 cm - 9"
15.170.024 IC 6 • OC 36

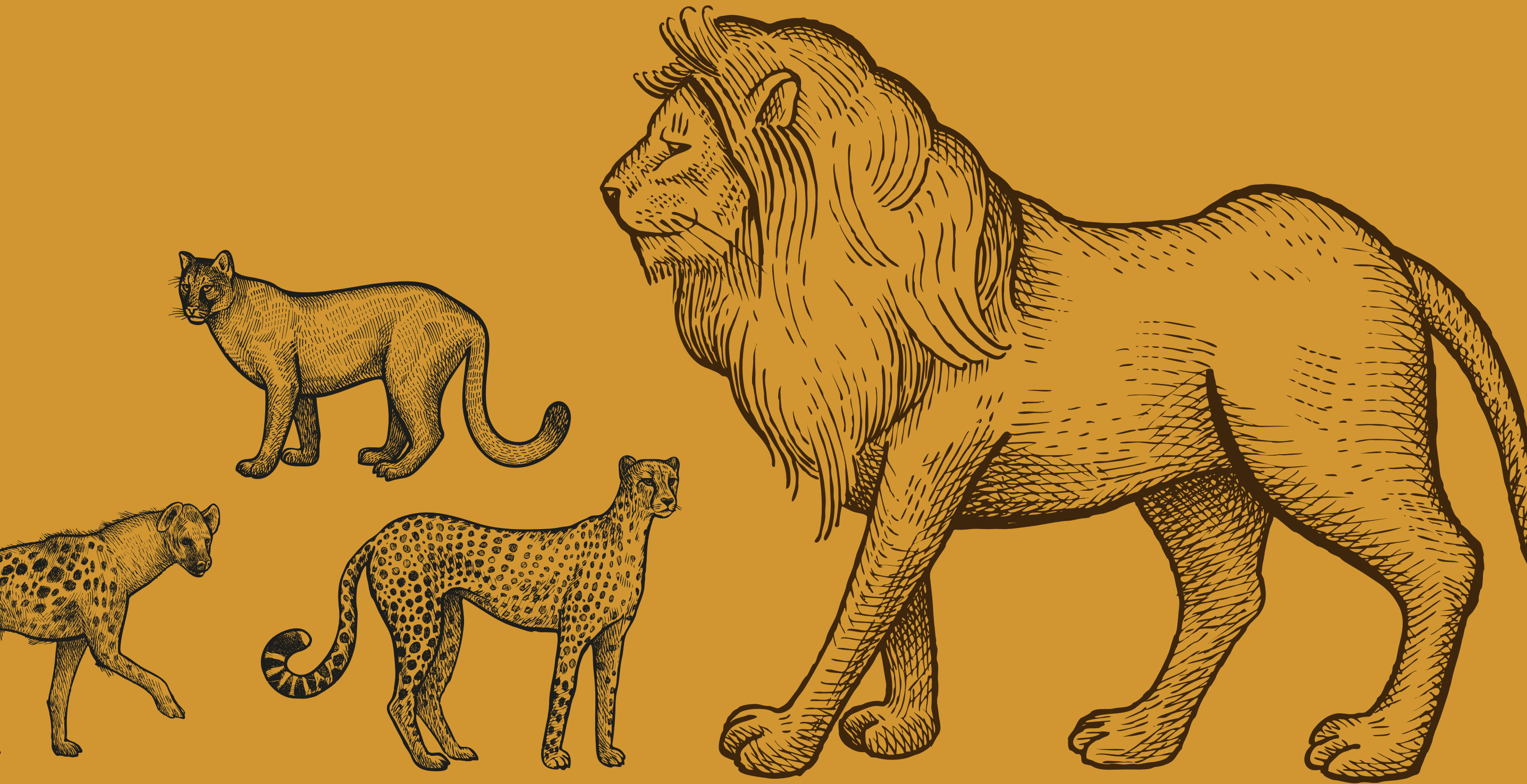


Stork
23 cm - 9"
15.170.025 IC 6 • OC 36



Flamingo
50 cm - 20"
15.170.031 IC 2 • OC 6







Brown Tiger
19 cm - 7,5”
15.192.001 IC 6 • OC 24



Lion
23 cm - 9”
15.192.047 IC 4 • OC 12



Brown Tiger
23 cm - 9”
15.192.041 IC 4 • OC 12



Lion
19 cm – 7,5”
15.192.039 IC 12 • OC 24



Jaguar sitting
33 cm - 13”
15.192.061 IC 6 • OC 12



Lynx 2 assorted
23 cm - 9”
15.179.003 IC 6 • OC 18



FURRY FELINES



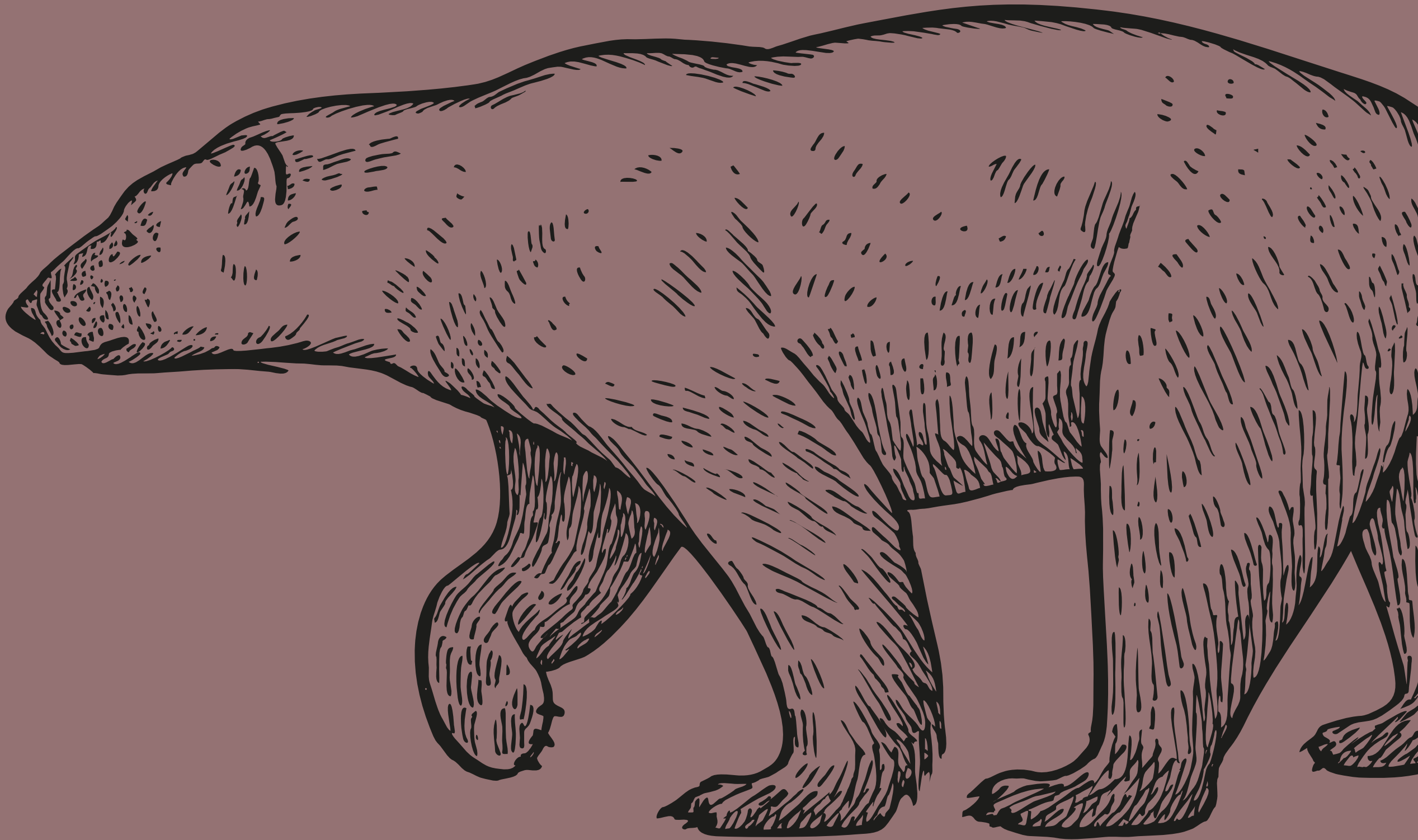
Cheetah
23 cm - 9”
15.192.081 IC 4 • OC 12



Cheetah floppy
9 cm - 7,5”
15.192.019 IC 6 • OC 18



Jaguar
19 cm - 7,5”
15.192.060 IC 12 • OC 24





Polar bear mother & child
28 cm - 11”
15.187.007 IC 2 • OC 8



Polar bear sitting
22 cm - 8,5”
15.187.004 IC 4 • OC 12



Polar bear floppy
15 cm - 6”
15.187.001 IC 12 • OC 36



Polar bear sitting
15 cm - 6”
15.187.009 IC 6 • OC 36



Polar bear floppy
23 cm - 9”
15.187.002 IC 6 • OC 12



Snow Owl
22 cm - 8,5”
15.170.021 IC 4 • OC 12



POLAR POPPETS



Seal
24 cm - 9,5”
15.188.001 IC 6 • OC 24



Seal
38 cm - 15”
15.188.002 IC 4 • OC 12



Arctic Hare
24 cm - 9,5”
15.182.004 IC 4 • OC 8



Husky
23 cm - 9"
15.177.002 IC 4 • OC 12



Emperor penguin
20 cm - 8"
15.189.004 IC 6 • OC 24



Arctic fox lying
25 cm - 10"
15.190.018 IC 4 • OC 12

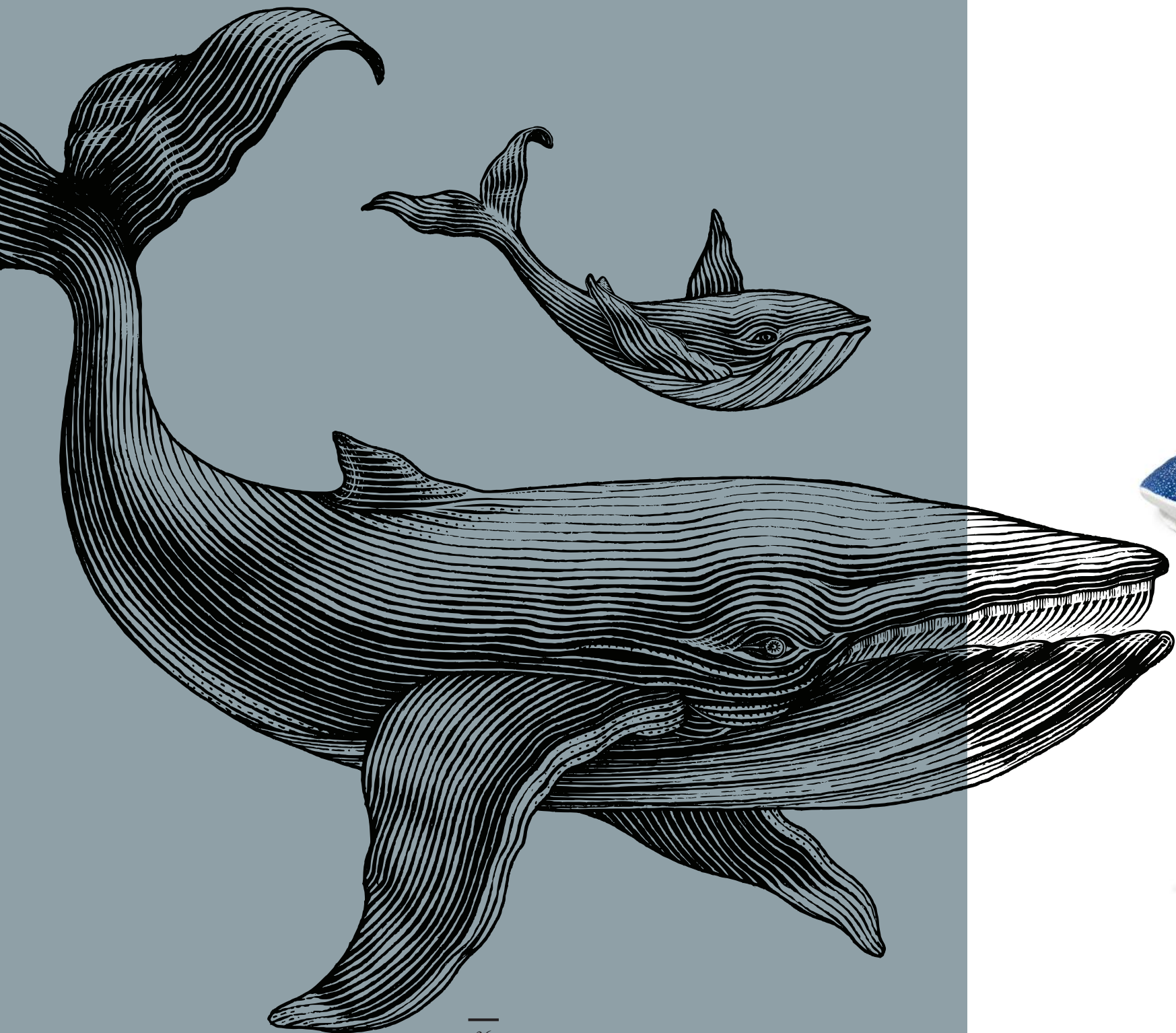


Emperor penguin
33 cm - 13"
15.189.005 IC 4 • OC 12



Snow Leopard
19 cm - 7,5"
15.192.0980 IC 6 • OC 18





WATER LOVERS



Whale Shark
40 cm - 16"
15.176.014 IC 6 • OC 24



Humpback Whale
33 cm - 13"
15.176.013 IC 6 • OC 24



Whale Shark
60 cm - 24"
15.176.015 IC 2 • OC 6



Humpback Whale
60 cm - 24"
15.176.018 IC 2 • OC 6



Great White Shark
33 cm - 13"
15.176.012 IC 6 • OC 24



Dolphin
39 cm - 15,5"
15.176.001 IC 6 • OC 12



Grey Seal lying on side

24 cm - 9,5"

15.188.011 IC 6 • OC 24



Turtle

18 cm - 7"

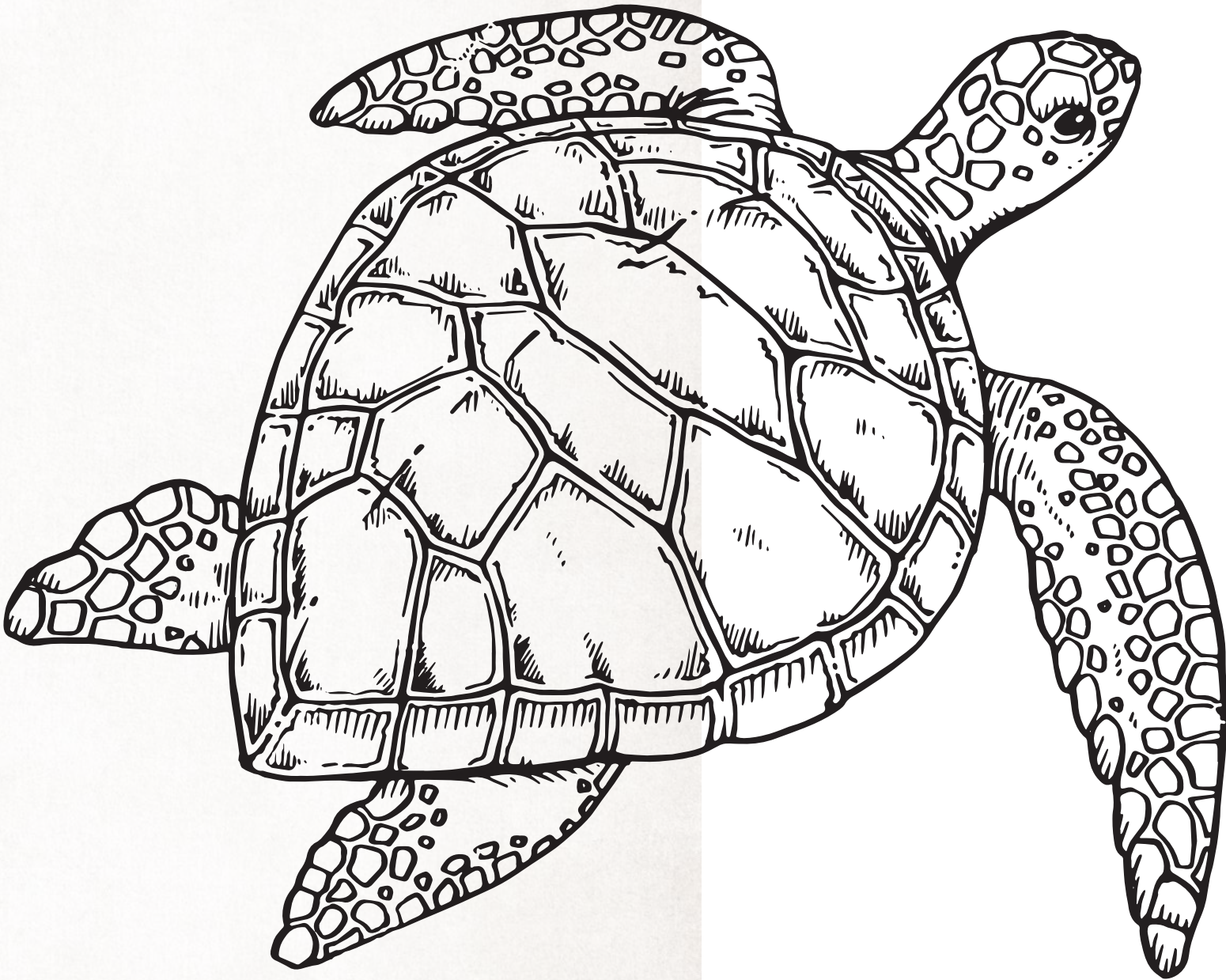
15.214.001 IC 12 • OC 36



Turtle

23 cm - 9"

15.214.019 IC 6 • OC 12



WATER LOVERS



Octopus

50 cm - 20"

15.176.019 IC 4 • OC 24

DID YOU KNOW...

...that an octopus has three hearts?
Two of them serve to move blood past
the gills, while the third pumps blood
through the rest of the body.



Alpaca White
31 cm - 12"
15.198.001 IC 6 • OC 12



Giraffe
31 cm - 12"
15.195.005 IC 4 • OC 12



Alpaca Brown
31 cm - 12"
15.198.002 IC 6 • OC 12



Rhino
18 cm - 7"
15.194.005 IC 12 • OC 36



African Elephant 2 ass.
18 cm - 7"
15.193.007 IC 12 • OC 36



African Elephant 2 ass.
25 cm - 10"
15.193.008 IC 12 • OC 24





JURASSIC FANTASTIC



T-Rex
23 cm - 9”
15.200.008 IC 6 • OC 24



Standing Orange & Green Parasaurolophus
43 cm - 17”
15.200.010 IC 2 • OC 24



Standing T-rex
47 cm - 18”
15.200.009 IC 2 • OC 12



Standing Grey Brachiosaurus
53 cm - 21”
15.200.011 IC 2 • OC 12



Panda keychain
10 cm - 4”
15.205.001 IC 6 • OC 96



Green turtle keychain
10 cm - 4”
15.205.030 IC 6 • OC 96



Dolphin grey keychain
10 cm - 4”
15.205.037 IC 6 • OC 96



Wild cats sitting 5 ass. in display
4 cm - 5,5”
15.192.038 IC 15 • OC 45



Forest Animal 4 ass. in display
10 cm - 4”
15.212.021 IC 16 • OC 192



Giraffe keychain
10 cm - 4”
15.205.025 IC 6 • OC 96



Elephant keychain
10 cm - 4”
15.205.024 IC 6 • OC 96



Chimpanzee keychain
10 cm - 4”
15.205.014 IC 6 • OC 96



Wildlife 5 ass. in display
14 cm - 5,5”
15.212.024 IC 15 • OC 45



Sea animals 6 ass. in display
15 cm - 6”
15.214.017 IC 24 • OC 72



Polar bear keychain
10 cm - 4”
15.205.002 IC 6 • OC 96



Wolf keychain
10 cm - 4”
15.205.006 IC 6 • OC 96



Orangutan keychain
10 cm - 4”
15.205.013 IC 6 • OC 96



Arctic babies 5 ass. in display
15 cm - 6”
15.210.001 IC 15 • OC 45



Parrot keychain
10 cm - 4”
15.205.012 IC 6 • OC 96



Brown tiger keychain
10 cm - 4”
15.205.018 IC 6 • OC 96



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ISSUE 2020



GREAT PLUSH
BETTER WORLD



**GREAT PLUSH
BETTER WORLD**

OUR VALUES

CHALLENGE THE ESTABLISHMENT

We shake up the status quo with passion, joy and creativity.

HELP PEOPLE BUY LESS

We make plush that lasts. Which means less waste and less production.

CONTRIBUTE TO CHANGE

We invest in companies and donate to charities that fight for a better world.

INSPIRE OTHERS TO JOIN OUR QUEST

We help our customers reduce their own impact on the environment.

ACCEPT WE'RE NOT THERE YET

We know we've still got a long way to go, but we're enjoying every step of the way.



OUR MANUFACTURING STANDARDS



PROTECTING WIDLIFE

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YOU ARE SUPPORTING YOUR
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EN ACHETANT UNE PELUCHE
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BY BUYING A WWF PLUSH YOU MAKE A DONATION TO WWF



NEW
available
March 2020

Pippin Puffin
16.170.002
23 cm - 9" IC 6 • OC 36



NEW
available
March 2020

Filipa Flamingo
16.170.001
23 cm - 9" IC 6 • OC 36



NEW
available
March 2020

Cornelio Crocodile
16.202.002
29 cm - 11,5" IC 4 • OC 24



NEW
available
March 2020

Rira Rhino
16.194.001
29 cm - 11,5" IC 4 • OC 24



NEW

available
July 2020

Mago the Monkey yellow

16.191.008

23 cm - 9" IC 6 • OC 36



Mago the Monkey yellow

16.191.007

29 cm - 11,5" IC 4 • OC 24




NEW

available
July 2020

Ebu the Elephant pink

16.193.014

23 cm - 9" IC 6 • OC 36



Ebu the Elephant pink

16.193.003

29 cm - 11,5" IC 4 • OC 24



NEW

available
July 2020

Panu the Panda

16.183.014

23 cm - 9" IC 6 • OC 36



Panu the Panda

16.183.010

29 cm - 11,5" IC 4 • OC 24

TO SNUGGLE... - 23/29CM





Ebu the Elephant Red

16.193.013

29 cm - 11,5" IC 4 • OC 24



Ebu the Elephant dark grey

16.193.002

29 cm - 11,5" IC 4 • OC 24



Mago the Monkey

16.191.001

29 cm - 11,5" IC 4 • OC 24



Ziko the Zebra white

16.196.001

29 cm - 11,5" IC 4 • OC 24

Ebu the Elephant grey grabber
16.193.009
15 cm - 6” IC 12 • OC 96



Panu the Panda grabber
16.183.013
15 cm - 6” IC 12 • OC 96



Mago the Monkey yellow grabber
16.191.006
15 cm - 6” IC 12 • OC 96



Ziko the Zebra grey grabber
16.196.007
15 cm - 6” IC 12 • OC 96



Ebu the Elephant pink grabber
16.193.010
15 cm - 6” IC 12 • OC 96



Panu the Panda soother

16.183.012

30 cm - 12" IC 6 • OC 96



Ebu the Elephant pink soother

16.193.012

30 cm - 12" IC 6 • OC 96



Ziko the Zebra grey soother

16.196.006

30 cm - 12" IC 6 • OC 96



Ebu the Elephant grey soother

16.193.011

30 cm - 12" IC 6 • OC 96



TO SOOTHE...

Mago the Monkey soother

16.191.005

30 cm - 12" IC 6 • OC 96





Mago the Monkey brown with squeaker
16.191.002
22 cm - 7” IC 6 • OC 36



Ziko the Zebra white
16.196.003
22 cm - 7” IC 6 • OC 36



Ebu the Elephant light pink
16.193.005
22 cm - 7” IC 6 • OC 36



Mago the Monkey yellow with squeaker
16.191.003
22 cm - 7” IC 6 • OC 36



Ziko the Zebra green
16.196.003
22 cm - 7” IC 6 • OC 36



Ebu the Elephant grey
16.193.006
22 cm - 7” IC 6 • OC 36



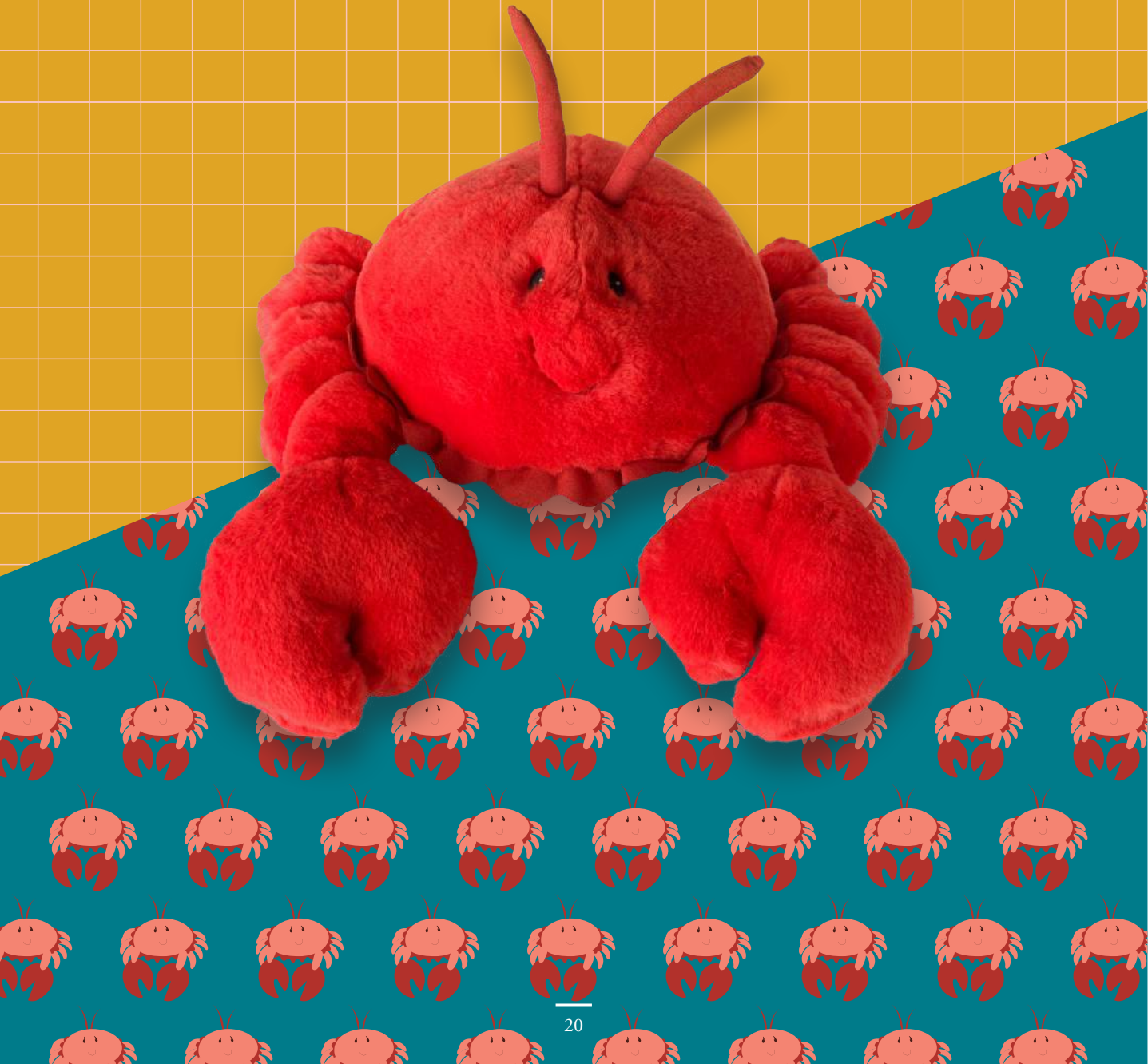
Panu the Panda with bell
16.183.011
22 cm - 7” IC 6 • OC 36



Ziko the Zebra grey
16.196.004
22 cm - 7” IC 6 • OC 36

TO SQUEAK...

Coral the crab
16.214.010
30 cm - 12" IC 4 • OC 12



Stevie the Shark grey
16.214.011
20 cm - 8" IC 6 • OC 36



Stevie the Shark blue
16.214.013
25 cm - 10" IC 4 • OC 20



Stevie the Shark pink
16.214.012
20 cm - 8" IC 6 • OC 36



Raymond the Ray pink
16.214.018
20 cm - 8" IC 6 • OC 36



Raymond the Ray yellow
16.214.019
25 cm - 10" IC 4 • OC 24



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